



SCRIPTURE

Numbers 12:1 – 16

Matthew 5:1 – 13

Fall Series!

Fall Series!



UNBRANDABLE

MEEKNESS DOESN'T BRAND

THE GOOD NEWS
THAT GOD IS OUT OF STEP WITH THIS WORLD

BRANDING

A way to communicate who we are through an intuitive **simplification** that connects to the **tastes and desires** of our audience.



UNBRANDABLE

1. Shrouded Glory
2. Holy Love
3. Meekness
(virtues of humility)



BOLD SELLS

Assertive

"Stand up for yourself!"

Expressive

"Believe in yourself"

Influencer

"Tell it like it is"

Leadership is power

ALL YOU NEED IS
POWER



If you're not **aggressive**,
you're **prey**.



ALL YOU NEED IS
POWER



MEEKNESS DOESN'T BRAND

It doesn't **simplify**

It doesn't approve our **tastes**

MEEKNESS DOESN'T SIMPLIFY



Meek

The Meek (group)

Modesty of
Humiliation

Disenfranchisement

Meekness

Gentleness of
Humility

Spiritual Virtue



Love Humble

Virtuous

Faith

Gentle Patient

Longsuffering

Compassion

Honest

Tenacious

Kind Hope

Mild

Sacrificial

Diligent

Direct

Lenient

Modest

Deferential

Secure

Ferocious

Obedient

Discretion

Uninhibited

MEEKNESS

Submissive Assertive

BOLDNESS

Unresisting

Weakness

Strength

Disrespectful

Wishy-washy

Unassuming

Aggression

Impertinent

Warmongering

Insecure

Sycophantic

Disobedient

Spineless Tame

Unvirtuous/faithless

Dismissive

Love Humble

Virtuous

Faith

Gentle Patient

Longsuffering

Honest Tenacious

Kind Hope Mild

Compassion

Diligent Direct

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Sacrificial

Secure Ferocious

Obedient Modest

Discretion

Uninhibited

MEEKNESS Submissive Assertive **BOLDNESS**



COMPATIBILITY ZONE



Unvirtuous/faithless

Love Humble

Virtuous

Gentle Patient

Compassion

Kind

Mild

Sacrificial

Lenient

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MEEKNESS

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Unresisting

Weakness

Strength

Wishy-washy

unassuming

Aggression

Disrespectful

Insecure

Tame

Sycophantic

Warmongering

Impertinent

Coy

Demure

Disobedient

Spineless

Unvirtuous/faithless

Dismissive

**FOCUS
ZONE**



MEEKNESS CONFRONTS OUR TASTES & DESIRES

Cultural Changes:

1. Anonymity to personal brands and platforms
2. Liberalism (inquiry) to Dogmatism (advocacy)
3. Virtue Ethics to Situational Morality



COMPARE: NUMBERS 12




God's most powerful man's response to personal and leadership attack



THE POWER OF GOD
FLOWS THROUGH THE
GENTLENESS OF CHRIST

2 Corinthians 10:1 – 5

By the meekness and gentleness of Christ, I appeal to you—I, Paul, who am "timid" when face to face with you, but "bold" when away! I beg you that when I come I may not have to be as bold as I expect to be toward some people who think that we live by the standards of this world. For though we live in the world, we do not wage war as the world does.



2 Corinthians 10:1 – 5

The *weapons we fight with are not the weapons of the world*. On the contrary, they have divine power to demolish strongholds. We demolish arguments and every pretension that sets itself up against the knowledge of God, and we take captive every thought to make it obedient to Christ.



I. MEEKNESS IS EXERTING FAITH
IN LOVING HUMILITY AND
GENTLENESS IN ACCORD
WITH HOPE IN THE LORD.

5 parts to the definition:

- 1. Exertion of faith** – it is DOING SOMETHING
- 2. Loving** – for the true good of another
- 3. Humility** – a right view of ourselves
- 4. Gentleness** – it chooses the kindest course
- 5. The hope of God** – rooted in trust in God's future acts

"my teaching" *not* isolated virtues

MEEKNESS

SOME APPLICATIONS:

INDIVIDUAL (& MORE)

1. Depart from this age's "spirit"
2. No valid excuses
3. Meekness isn't a weakness
4. Meekness requires faith and hope
5. Meekness precedes wisdom
6. Should change speech to non-Christians



INDIVIDUAL (& MORE)

7. Should change our disputes
8. Should change our restoration
9. Should change how we serve and lead



CHURCH APPLICATION:

1. Elders should be models in meekness
2. We will not submit to spiritual terrorists
3. We don't use coercion to win
4. We don't have leadership gods
5. We insist on BIBLICAL qualifications to lead
6. Meekness in all controversies
7. Jesus' name, not our brand.



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